

The Crabtree Society are proud to announce the launch of their new book on the 24th May 2012

THE CRABTREE STORY from its founding in Walsall 1919

This new book, published by The Crabtree Society, comprising 252 pages chronicles the history of J. A. Crabtree & Co. Ltd. Walsall's largest manufacturing company.



John Ashworth Crabtree
(the founder)

Registered on 19th April 1919 with four employees in a disused leather works the company within ten years was employing over 1,000 people manufacturing a large range of electrical switchgear in a new purpose built factory named Lincoln Works, reputed to be the largest of its kind in the British Empire.

The company was one of the first in the UK to introduce plastics into the manufacturing process and was innovative in all aspects of product design and manufacturing both in peace time and during the second world war.

The most memorable day in the company's history was the 24th May 1962 when HRH Queen Elizabeth II visited Lincoln Works (Fifty years ago and the date chosen to launch the book).

Ten years later and with over 3,000 employees the company was acquired by the British Ever Ready Company and has since had a succession of owners, the present day owners being Electrium, a company within the Siemens group.

The company was an institution in the Walsall area and this book will be compulsive reading for employees, ex-employees, relatives of employees, those interested in Midlands manufacturing and those involved in today's electrical industry.

Price £20 (all proceeds to charity)



The Crabtree
Society

Copies available from, all good booksellers
quote ISBN 978-0-9570113

or visit the Society website.....

www.thecrabtreesociety.co.uk

